

HUMANITIX IMPACT CASE SUMMARY



Humanitix is a purpose-driven ticketing platform for events on a mission to turn annoying booking fees into a force for good!

Humanitix runs its platform on AWS and engaged PIE to optimize this large cost bucket for both cost and purpose

11%

AWS Savings
Uncovered by PIE's
AWS Team

1.5%

Scaleable Donation
by PIE Based on
AWS consumption



HUMANITIX: TRANSFORMING EVENTS WITH PURPOSE AND IMPACT

Humanitix is a trailblazer in social innovation, turning event ticketing into a charitable act. Their unique approach allows both organizers and attendees to effortlessly support causes, fostering a culture of giving within the events scene. By prioritizing affordability and accessibility, Humanitix has made event ticketing more inclusive, enabling a wide range of organizers to host successful events while contributing to meaningful causes.

Now, in partnership with PIE, their entire ticketing platform is purpose-powered. As Humanitix continues to scale worldwide, its donation will scale as it spins up additional AWS resources. PIE's AWS team will continue to optimize for cost, ensuring ideal alignment of both financial and impact objectives.



“Our association with PIE and Cloudzone has been delightful. Together we are not only helping create a positive difference in the world, but we’re realizing substantial savings on our AWS cloud expenses. For us, it was an easy decision to make working with PIE”

Ryan O'Connell
CTO